

PIER 39

March 23, 2009

Dennis Bartels
Executive Director
Exploratorium
3601 Lyon Street
San Francisco, CA 94123

Dear Mr. Bartels:

We at PIER 39 fully support the Exploratorium's proposed move to Piers 15 and 17 along the Embarcadero. The addition of another premier bay attraction to the waterfront will not only improve community access to an engaging educational resource, it will foster tourism and commerce in the area and permit exploration of historic piers previously restricted to the public because of safety hazards.

As a neighboring local business, PIER 39 welcomes the opportunity to share the waterfront with the Exploratorium and connect to it via the MUNI F-line. The increased visitorship to the region will stimulate the local economy and help all businesses along the Embarcadero without significantly disrupting the lives of local residents, as studies have proven. In its design plans, the Exploratorium has done a thorough job of balancing the needs of residents and patrons visiting the piers. We congratulate the Exploratorium on its ability to accommodate pedestrians, bicyclists, motorists and public transit users alike making sure that the museum is accessible to everyone—not an easy feat in San Francisco.

Having seen the design plans, we also appreciate the Exploratorium's use of open space along Pier 15. True to the museum's intent of accessibility for all communities, the public space affords even passersby the opportunity to learn science and walk along a piece of San Francisco history.

We thank the Exploratorium for its continual updates on the move and anticipate the formal opening in the next few years.

Yours very truly,



Robert S. MacIntosh
President and Chief Executive Officer

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